



WAGGA
KANGAROOS **R.L.F.C.**

CORPORATE
SPONSORSHIP PROPOSAL

2024

RESPECT - ENJOY - SUCCEED

OUR CLUB

Rugby League is a game that brings people together and gives a community an identity. Wagga Kangaroos have contributed to and helped shape not only the game of Rugby League, but also the wider community of Wagga Wagga since its establishment in the early 1920's.

Since our inaugural senior season of 1954, and earlier origins in the 1920's, Wagga Kangaroos have developed into a community that boasts excellence through club spirit, culture and pride. Wagga Kangaroos are the most successful club in the history of Group Nine with 12 premierships titles to our name.

Wagga Kangaroos and Wagga Kangaroos Juniors have produced some of the biggest talents in the game who have represented at an NRL, State of Origin and Australian level including:

- Peter Sterling
- Tom Raudonikis
- Jamie Soward
- Steve Martin
- Greg Hawick
- Marc Glanville
- Nigel Plum
- Luke Priddis
- Cameron Bruest
- Scott Glanville
- Cameron King
- Jaimin Jolliffe
- Geoff Lawson
- Jeff Case
- Paul Upfield
- Greg Watt
- Adam McCallum
- Jermaine Packer
- Michael Parker-Walsh
- Jason Keough
- Len Gaffey
- Craig Hiscock
- Paul Tilden

IMPORTANCE OF SPORT

Sport is a very important part of the Australian way of life, as well as in many other countries. It is also one of the main ways to help children, young people and adults to keep fit and healthy and avoid becoming overweight.

Many people do not get much exercise at work, and relax at home with television, so playing some sport can make a big difference to their health.

The sporting skills and teamwork learned in childhood is continued throughout adolescence and builds foundations for the enjoyment of sport through life. Sport is a way of making exercise an enjoyable and social event.

Playing sport can:

- Improve physical fitness
- Improve confidence through learning skills and success
- Help young men and women to learn to control their impulses - this is necessary for success in sport as well as social relationships
- Help build friendships and start and continue lifetime interests

The rate of overweight and obesity is increasing world wide. People who are overweight or obese are more likely to have health problems.

Helping young adults to develop good healthy eating patterns and a love for sport and exercise may help prevent later health problems. Children and young adolescents who play and enjoy sport are less likely to participate in anti-social activities.

Wagga Wagga Kangaroos Rugby League Football Club is a member of the Good Sports program that supports safe, healthy and family friendly environments.

LEVEL THREE ACCREDITATION



The Alcohol and Drug Foundation's
Good Sports Program recognises the
achievement of

Wagga Wagga Kangaroos SRLFC

in addressing the following:

- For embracing the Good Sports values
- For providing a positive, healthy and family friendly sporting experience for all
- For contributing to reducing alcohol and smoking related harm in the community

A handwritten signature in blue ink, appearing to read 'Erin Lalor'.

Dr Erin Lalor / CEO
Alcohol and Drug Foundation

2019



INSPIRING A HEALTHIER SPORTING NATION

BECOME A 2024 SPONSOR

The 2024 Season Is An Extremely Exciting Time For All Involved With The Wagga Wagga Kangaroos Rugby League Football Club

Below are the available sponsorship packages for the 2024 season, ranging from Platinum Sponsorship through to Club Sponsorship. The Wagga Wagga Kangaroos Rugby League Football Club is committed to your support and delivering a return on your investment.

Benefits of sponsoring the Wagga Kangaroos include:

- Networking with members, parents, players and other sponsors
- Enhancing your corporate image with the Wagga Wagga Community
- Brand exposure through functions, game days, club website and correspondence
- Obtaining "return" on your investment outlined in each package
- Complimentary benefits relevant to package selection
- Support for your Local Community

Thank you for taking the time to read over our proposal. There has never been a better time to be a part of the Wagga Kangaroos and we hope to have you on board in 2024.



Peter Hurst

Club President

0418 692 963

peter@hursthomes.com.au

PLATINUM SPONSOR 2024

INVESTMENT: \$22,000

- 1 x Sign displayed on the inner fence of the Kangaroos Home Ground (McDonald Park) for 12 months
- 1 x Business logo on the official playing jerseys or shorts
- Acknowledgment on all Wagga Kangaroos Official Electronic Media (including Website, Facebook, Instagram Page and Team App)
- 1 x Direct link on the Sponsors Page of the Wagga Kangaroos website to your business
- Acknowledgment in the Wagga Kangaroos Newsletter
- Certificate of Appreciation
- \$5,000 Sportsmen's Club Hotel Credit Card
- 4 x Wagga Kangaroos Club Polo Shirt
- 4 x Complimentary tickets to all Wagga Kangaroos Home Games
- 4 x Complimentary tickets to the Season Launch function
- 4 x Complimentary tickets to the Red and Blue Ball function
- 4 x Complimentary tickets to Presentation Night
- 4 x Complimentary tickets to Ladies Day function
- 4 x Complimentary tickets to our Sponsors function
- Access to our club's database contacts
- Exposure to the club's nearly 3,000 strong supporter base

WAGGA KANGAROOS - THE MOST SUCCESSFUL CLUB IN GROUP NINE HISTORY



GOLD SPONSOR 2024

INVESTMENT: \$16,500

- 1 x Sign displayed on the inner fence of the Kangaroos Home Ground (McDonald Park) for 12 months
- 1 x Business logo on the official playing jerseys or shorts
- Acknowledgment on all Wagga Kangaroos Official Electronic Media (including Website, Facebook, Instagram Page and Team App)
- 1 x Direct link on the Sponsors Page of the Wagga Kangaroos website to your business
- Acknowledgment in the Wagga Kangaroos Newsletter
- Certificate of Appreciation
- \$2,000 Sportsmen's Club Hotel Credit Card
- 4 x Wagga Kangaroos Club Polo Shirt
- 4 x Complimentary tickets to all Wagga Kangaroos Home Games
- 4 x Complimentary tickets to the Season Launch function
- 4 x Complimentary tickets to the Red and Blue Ball function
- 4 x Complimentary tickets to Presentation Night function
- 4 x Complimentary tickets to Ladies Day function
- 4 x Complimentary tickets to our Sponsors function
- Access to our club database contacts
- Exposure to the club's nearly 3,000 strong supporter base

WAGGA KANGAROOS - THE MOST SUCCESSFUL CLUB IN GROUP NINE HISTORY



SILVER SPONSOR 2024

INVESTMENT: \$11,000

- 1 x Sign displayed on the inner fence of the Kangaroos Home Ground (McDonald Park) for 12 months
- 1 x Business logo on the official playing jerseys or shorts
- Acknowledgment on all Wagga Kangaroos Official Electronic Media (including Website, Facebook, Instagram Page and Team App)
- 1 x Direct link on the Sponsors Page of the Wagga Kangaroos website to your business
- Acknowledgment in the Wagga Kangaroos Newsletter
- Certificate of Appreciation
- \$1,000 Sportsmen's Club Hotel Credit Card
- 2 x Wagga Kangaroos Club Polo Shirt
- 2 x Complimentary tickets to all Wagga Kangaroos Home Games
- 2 x Complimentary tickets to the Season Launch function
- 2 x Complimentary tickets to the Red and Blue Ball
- 2 x Complimentary tickets to Presentation Night function
- 2 x Complimentary tickets to Ladies Day function
- 2 x Complimentary tickets to our Sponsors Function
- Access to our club's database contacts
- Exposure to the club's nearly 3,000 strong supporter base

WAGGA KANGAROOS - THE MOST SUCCESSFUL CLUB IN GROUP NINE HISTORY



BRONZE SPONSOR 2024

INVESTMENT: \$5,500

- 1 x Sign displayed on the inner fence of the Kangaroos Home Ground (McDonald Park) for 12 months
- 1 x Business logo on the official playing jerseys or shorts
- Acknowledgment on all Wagga Kangaroos Official Electronic Media (including Website, Facebook, Instagram Page and Team App)
- 1 x Direct link on the Sponsors Page of the Wagga Kangaroos website to your business
- Acknowledgment in the Wagga Kangaroos Newsletter
- Certificate of Appreciation
- \$500 Sportsmen's Club Hotel Credit Card
- 1 x Wagga Kangaroos Club Polo Shirt
- 1 x Complimentary tickets to all Wagga Kangaroos Home Games
- 1 x Complimentary tickets to the Season Launch function
- 1 x Complimentary tickets to the Red and Blue Ball
- 1 x Complimentary tickets to Presentation Night function
- 1 x Complimentary tickets to Ladies Day function
- 1 x Complimentary tickets to our Sponsors Function
- Access to our club's database contacts
- Exposure to the club's nearly 3,000 strong supporter base

WAGGA KANGAROOS - THE MOST SUCCESSFUL CLUB IN GROUP NINE HISTORY



AGREEMENT

- PLATINUM PARTNERSHIP: \$22,000
- GOLD PARTNERSHIP: \$16,500
- SILVER PARTNERSHIP: \$11,000
- BRONZE PARTNERSHIP: \$5,500



COMPANY

CONTACT PERSON

PHONE NUMBER

EMAIL ADDRESS

POSTAL ADDRESS

SIGNATURE

DATE

WAGGA KANGAROOS - THE MOST SUCCESSFUL CLUB IN GROUP NINE HISTORY