



WAGGA
KANGAROOS **R.L.F.C.**

**SPONSORSHIP
PROPOSAL**

2024

RESPECT - ENJOY - SUCCEED

BRIEF CLUB HISTORY

Superlatives flow when describing what Wagga Kangaroos have done for Rugby League in particular, and the community in general, over many years. Of all the words which could best sum up Kangaroo's contribution, perhaps "magnificent" would come closest. But even this does not fully relate to just what our mighty club represents and what we have meant to generations who have followed "the greatest game of all".

Of course, the club goes back further than its inaugural senior season of 1954 and we are proud to boast our origins' date from the early 1920s.

It is also, I believe, noteworthy that our club name originated from the Wagga Wagga to Sydney march of volunteers heading off to join Australia's forces in World War I. They called these courageous and noble men Kangaroos. When it came time, several years later, to start a football club it was fittingly decided to commemorate that epic journey and the brave hearts who went off to fight for freedom by calling it Kangaroos.

Thus, began one of the most famous sporting organizations in country New South Wales. Kangaroos record of first grade premierships is one to be envied. Add to that our club premierships and it is easy to understand why we are regarded as one of the yardsticks of Country Rugby League in terms of success and professionalism.

A long line of internationals have worn the cerise and blue over the years - stars who played Test football while still with Kangaroos or started their careers with our club. Few, if any, other CRL clubs could lay claim to having the array of talent enjoyed by Kangaroos during half a century of achievement and glory.

This is a fine club...the best club. Deep within every Kangaroo burns a fierce spirit which will ensure the club prospers for many more seasons to come.

Comradeship is the common thread binding the fabric which is Kangaroos and it is this mate ship, sense of belonging and support for each other which brings us together.

Wagga Kangaroos and Wagga Kangaroos Juniors have produced some of the biggest talents in the game who have represented at an NRL, State of Origin and Australian level including:

- | | | | |
|---|---|---|---|
|  Peter Sterling |  Marc Glanville |  Geoff Lawson |  Cameron King |
|  Tom Raudonikis |  Nigel Plum |  Jeff Case |  Jermaine Packer |
|  Jamie Soward |  Luke Priddis |  Paul Upfield |  Len Gaffey |
|  Steve Martin |  Cameron Bruest |  Greg Watt |  Jason Keough |
|  Greg Hawick |  Scott Glanville |  Adam McCallum |  Paul Tilden |
|  Jaimin Jolliffe | | | |

IMPORTANCE OF SPORT

Sport is a very important part of the Australian way of life, as well as in many other countries. It is also one of the main ways to help children, young people and adults to keep fit and healthy and avoid becoming overweight.

Many people do not get much exercise at work, and relax at home with television, so playing some sport can make a big difference to their health.

Sporting skills and enjoyment learned in childhood build foundations for enjoyment of sport throughout life. Sport is a way of making exercise an enjoyable and social event.

Playing sport can:

- 🦘 Improve physical fitness
- 🦘 Improve confidence through learning skills and success
- 🦘 Help young adults to learn to control their impulses - this is necessary for success in sport as well as social relationships
- 🦘 Help build friendships
- 🦘 Start lifetime interests
- 🦘 Help young adults learn about rules and fair play
- 🦘 Help you adults to cope with winning and losing
- 🦘 Help young adults do better at schoolwork

The rate of overweight and obese young adults is increasing worldwide. People who are overweight or obese are more likely to have health problems.

Helping young children to develop good eating patterns and enjoyment from sport and exercise may help them avoid later health problems. Children and young people who play and enjoy sport are less likely to join in anti-social activities.



Wagga Wagga Kangaroos Rugby League Football Club is a member of the Good Sports program that supports safe, healthy and family friendly environments.

TACKLING ILLEGAL DRUGS ACCREDITATION



The Alcohol and Drug Foundation's
Good Sports Program recognises the
achievement of the

Wagga Wagga Kangaroos SRLFC

for:

- Committing to developing an illegal drugs policy at the club
- Contributing to reducing illegal drugs related issues in the community
- Providing a positive, healthy and family-friendly sporting experience for all

A handwritten signature in blue ink, appearing to read 'Erin Lalor'.

Dr Erin Lalor / CEO
Alcohol and Drug Foundation

2019



INSPIRING A HEALTHIER SPORTING NATION

PARTNERSHIP BENEFITS

Wagga Kangaroos RLFC and its members offers the following partnership benefits:

SPONSOR NAMING RIGHTS (CHOOSE FROM PACKAGES)

Your name or logo will be printed on the team guerneys, pre-season jumpers, shorts (First Grade, Reserve Grade, Under 18's, Under 16's and League Tag teams) and selected club apparel or gear depending on the sponsorship package selected. Players will wear your business logo every week placing it in front of many families in the market place that gives maximum exposure to your company displaying your commitment to the community and sport.

WEBSITE & CORRESPONDENCE EXPOSURE

Your name or logo and brief business description will be exposed on the Club's website and particular correspondence will have the business logo and or name.

SPONSORS FUNCTION

The sponsor will receive free entry for two (2) people to the sponsors function.

MERCHANDISE PACK

You will receive the Wagga Kangaroos merchandise pack.

CERTIFICATE OF APPRECIATION

You will receive a framed certificate of appreciation for your support to display in your business for all to see.

NETWORK YOUR BUSINESS

The sponsor has the opportunity to network their business throughout the club of some 250 registered players plus families and friends.

SUPPORT THE LOCAL COMMUNITY

Without your valued support, local sporting clubs would not exist which offer many young adults the benefits that rugby league has to offer.

For more information regarding these Sponsorship Packages for the 2024 season please do not hesitate to contact our Sponsorship Manager: Peter Hurst on 0418692963 peter@hursthomes.com.au

2024 PARTNERSHIP PACKAGES

It is with great pleasure that Wagga Kangaroos Rugby League Football Club offers you the opportunity to partner the Club and its members in 2024.

2024 FIRST GRADE JUMPER NUMBER SPONSORSHIP – \$990 (ONLY 17 AVAILABLE)

This package includes **(P10)**

- 🦘 Jumper Number Naming Rights 2024
- 🦘 Website Exposure
- 🦘 Correspondence Exposure
- 🦘 Free Entry to Sponsors Function
- 🦘 Framed Certificate of Support
- 🦘 Sponsors Gift Pack

2024 CLUB TEAM SHORTS MAJOR SPONSORSHIP – SEASON SHORTS \$2,600 - REAR

This package includes **(P7)**

- 🦘 Shorts Minor Naming Rights 2024
- 🦘 Website Exposure
- 🦘 Correspondence Exposure
- 🦘 Free Entry to Sponsors Function
- 🦘 Framed Certificate of Support
- 🦘 Sponsors Gift Pack

2024 CLUB TEAM SHORTS MINOR SPONSORSHIP – SEASON SHORTS \$1,100 – FRONT

This package includes **(P1 or P2)**

- 🦘 Shorts Minor Naming Rights 2024
- 🦘 Website Exposure
- 🦘 Correspondence Exposure
- 🦘 Free Entry to Sponsors Function
- 🦘 Framed Certificate of Support
- 🦘 Sponsors Gift Pack

2024 CLUB TEAM SHORTS MINOR SPONSORSHIP – SEASON SHORTS \$1,100 – REAR

This package includes **(P5 or P6)**

- 🦘 Shorts Minor Naming Rights 2024
- 🦘 Website Exposure
- 🦘 Correspondence Exposure
- 🦘 Free Entry to Sponsors Function
- 🦘 Framed Certificate of Support
- 🦘 Sponsors Gift Pack

2024 – 2026 SIGNAGE AT WAGGA'S PREMIUM SPORTS GROUND – MCDONALD PARK – \$1,100 (\$1,100 a year over 3 years + additional \$770 first year fee for signage costs & installation)

- 🦘 Signage at Wagga's Premium Ground
- 🦘 Website Exposure
- 🦘 Correspondence Exposure
- 🦘 Free Entry to Sponsors Function
- 🦘 Framed Certificate of Support
- 🦘 Sponsors Gift Pack

2024 PARTNERSHIP PACKAGES

It is with great pleasure that Wagga Kangaroos Rugby League Football Club offers you the opportunity to partner the Club and its members in 2024.

2024 BURMIESTER SHEILD (RESERVE) MAJOR TEAM JUMPER SPONSORSHIP - FRONT \$2,950

- 🦘 Reserve Jumper Naming Rights 2024
- 🦘 Website Exposure
- 🦘 Correspondence Exposure
- 🦘 Free Entry to Sponsors Function
- 🦘 Framed Certificate of Support
- 🦘 Sponsors Gift Pack

2024 BURMIESTER SHEILD (RESERVE) MAJOR TEAM JUMPER SPONSORSHIP – REAR \$2,950

- 🦘 Reserve Jumper Naming Rights 2024
- 🦘 Website Exposure
- 🦘 Correspondence Exposure
- 🦘 Free Entry to Sponsors Function
- 🦘 Framed Certificate of Support
- 🦘 Sponsors Gift Pack

2024 GIRLS LEAGUE TAG MAJOR TEAM JUMPER SPONSORSHIP - FRONT \$1,100

- 🦘 League Jumper Naming Rights 2024
- 🦘 Website Exposure
- 🦘 Correspondence Exposure
- 🦘 Free Entry to Sponsors Function
- 🦘 Framed Certificate of Support
- 🦘 Sponsors Gift Pack

2024 GIRLS LEAGUE TAG MAJOR TEAM JUMPER SPONSORSHIP - REAR \$1,100

- 🦘 League Jumper Naming Rights 2024
- 🦘 Website Exposure
- 🦘 Correspondence Exposure
- 🦘 Free Entry to Sponsors Function
- 🦘 Framed Certificate of Support
- 🦘 Sponsors Gift Pack

2024 WEISEL CUP (UNDER 18's) MAJOR TEAM JUMPER SPONSORSHIP - FRONT \$1,750

- 🦘 18's Jumper Naming Rights 2024
- 🦘 Website Exposure
- 🦘 Correspondence Exposure
- 🦘 Free Entry to Sponsors Function
- 🦘 Framed Certificate of Support
- 🦘 Sponsors Gift Pack

2024 WEISEL CUP (UNDER 18's) MAJOR TEAM JUMPER SPONSORSHIP - REAR \$1,750

- 🦘 18's Jumper Naming Rights 2024
- 🦘 Website Exposure
- 🦘 Correspondence Exposure
- 🦘 Free Entry to Sponsors Function
- 🦘 Framed Certificate of Support
- 🦘 Sponsors Gift Pack

2024 PARTNERSHIP PACKAGES

It is with great pleasure that Wagga Kangaroos Rugby League Football Club offers you the opportunity to partner the Club and its members in 2024.

2024 SULLIVAN CUP (UNDER 16's) MAJOR TEAM JUMPER SPONSORSHIP - FRONT \$1,750

- 🦘 16's Jumper Naming Rights 2024
- 🦘 Website Exposure
- 🦘 Correspondence Exposure
- 🦘 Free Entry to Sponsors Function
- 🦘 Framed Certificate of Support
- 🦘 Sponsors Gift Pack

2024 SULLIVAN CUP (UNDER 16's) MAJOR TEAM JUMPER SPONSORSHIP - REAR \$1,750

- 🦘 1's6 Jumper Naming Rights 2024
- 🦘 Website Exposure
- 🦘 Correspondence Exposure
- 🦘 Free Entry to Sponsors Function
- 🦘 Framed Certificate of Support
- 🦘 Sponsors Gift Pack

2024 CLUB TRAINING SINGLET MAJOR SPONSORSHIP- FRONT \$1,750

- 🦘 Club Singlet Naming Rights 2024
- 🦘 Website Exposure
- 🦘 Correspondence Exposure
- 🦘 Free Entry to Sponsors Function
- 🦘 Framed Certificate of Support
- 🦘 Sponsors Gift Pack

2024 CLUB TRAINING SINGLET MAJOR SPONSORSHIP- REAR \$1,750

- 🦘 Club Singlet Naming Rights 2024
- 🦘 Website Exposure
- 🦘 Correspondence Exposure
- 🦘 Free Entry to Sponsors Function
- 🦘 Framed Certificate of Support
- 🦘 Sponsors Gift Pack

2024 CLUB TRAINING SHORTS SPONSORSHIP – FRONT \$1,750

- 🦘 Club Train Short Naming Rights 2024
- 🦘 Website Exposure
- 🦘 Correspondence Exposure
- 🦘 Free Entry to Sponsors Function
- 🦘 Framed Certificate of Support
- 🦘 Sponsors Gift Pack

2024 CLUB TRAINING SHORTS SPONSORSHIP – REAR \$1,750

- 🦘 Club Train Short Naming Rights 2024
- 🦘 Website Exposure
- 🦘 Correspondence Exposure
- 🦘 Free Entry to Sponsors Function
- 🦘 Framed Certificate of Support
- 🦘 Sponsors Gift Pack

2024 PARTNERSHIP PACKAGES

It is with great pleasure that Wagga Kangaroos Rugby League Football Club offers you the opportunity to partner the Club and its members in 2024.

2024 CLUB HOODIE JUMPER MAJOR SPONSORSHIP - \$2,600

- 🦘 Club Hoodie Naming Rights 2024
- 🦘 Website Exposure
- 🦘 Correspondence Exposure
- 🦘 Free Entry to Sponsors Function
- 🦘 Framed Certificate of Support
- 🦘 Sponsors Gift Pack

2024 CLUB HOODIE JUMPER MINOR SPONSORSHIP - \$1,100 (3 ONLY)

- 🦘 Club Hoodie Naming Rights 2024
- 🦘 Website Exposure
- 🦘 Correspondence Exposure
- 🦘 Free Entry to Sponsors Function
- 🦘 Framed Certificate of Support
- 🦘 Sponsors Gift Pack

2024 CLUB POLO SHIRT MAJOR SPONSORSHIP - \$2,600

- 🦘 Club Polo Naming Rights 2024
- 🦘 Website Exposure
- 🦘 Correspondence Exposure
- 🦘 Free Entry to Sponsors Function
- 🦘 Framed Certificate of Support
- 🦘 Sponsors Gift Pack

2024 CLUB POLO SHIRT MINOR SPONSORSHIP - \$1,100 (3 ONLY)

- 🦘 Club Polo Naming Rights 2024
- 🦘 Website Exposure
- 🦘 Correspondence Exposure
- 🦘 Free Entry to Sponsors Function
- 🦘 Framed Certificate of Support
- 🦘 Sponsors Gift Pack

2024 KICK 4 CASH SPONSORSHIP – \$3,500 (HALF TIME OF FIRST GRADE PROMOTION)

- 🦘 Home Game Promotion & Lead Up
- 🦘 Website Exposure
- 🦘 Correspondence Exposure
- 🦘 Free Entry to Sponsors Function
- 🦘 Framed Certificate of Support
- 🦘 Sponsors Gift Pack

2024 LADIES DAY LEAGUE TAG MAJOR JUMPER SPONSOR – FRONT \$500

- 🦘 Jumper Naming Rights 2024
- 🦘 Website Exposure
- 🦘 Correspondence Exposure
- 🦘 Free Entry to Sponsors Function
- 🦘 Framed Certificate of Support
- 🦘 Sponsors Gift Pack

2024 PARTNERSHIP PACKAGES

It is with great pleasure that Wagga Kangaroos Rugby League Football Club offers you the opportunity to partner the Club and its members in 2024.

2024 LADIES DAY LEAGUE TAG MAJOR JUMPER SPONSOR – REAR \$500

- 🦘 Jumper Naming Rights 2024
- 🦘 Website Exposure
- 🦘 Correspondence Exposure
- 🦘 Free Entry to Sponsors Function
- 🦘 Framed Certificate of Support
- 🦘 Sponsors Gift Pack

2024 LADIES DAY LEAGUE TAG MINOR JUMPER SPONSOR – SLEEVE \$250 (2 ONLY)

- 🦘 Jumper Naming Rights 2024
- 🦘 Website Exposure
- 🦘 Correspondence Exposure
- 🦘 Free Entry to Sponsors Function
- 🦘 Framed Certificate of Support
- 🦘 Sponsors Gift Pack

2024 CLUB PLATINUM SUPPORTERS SPONSORSHIP - \$1,650

- 🦘 Club Recognition for Support in 2024
- 🦘 Website Exposure
- 🦘 Correspondence Exposure
- 🦘 Free Entry to Sponsors Function
- 🦘 Framed Certificate of Support
- 🦘 Sponsors Gift Pack

2024 CLUB GOLD SUPPORTERS SPONSORSHIP - \$1,100

- 🦘 Club Recognition for Support in 2024
- 🦘 Website Exposure
- 🦘 Correspondence Exposure
- 🦘 Free Entry to Sponsors Function
- 🦘 Framed Certificate of Support
- 🦘 Sponsors Gift Pack

2024 CLUB SILVER SUPPORTERS SPONSORSHIP - \$550

- 🦘 Club Recognition for Support in 2024
- 🦘 Website Exposure
- 🦘 Correspondence Exposure
- 🦘 Free Entry to Sponsors Function
- 🦘 Framed Certificate of Support
- 🦘 Sponsors Gift Pack

2024 CLUB BRONZE SUPPORTERS SPONSORSHIP - \$275

- 🦘 Club Recognition for Support in 2024
- 🦘 Website Exposure
- 🦘 Correspondence Exposure
- 🦘 Free Entry to Sponsors Function
- 🦘 Framed Certificate of Support
- 🦘 Sponsors Gift Pack

2024 PARTNERSHIP PACKAGES

If you are in agreement with the contents of this proposal, please note the sponsorship package or packages below and email to Peter Hurst peter@hursthomes.com.au

PACKAGE: _____ AMOUNT: \$ _____

PACKAGE: _____ AMOUNT: \$ _____

PACKAGE: _____ AMOUNT: \$ _____

PACKAGE: _____ AMOUNT: \$ _____

NAME: _____ COMPANY: _____

MOBILE: _____ EMAIL: _____

SIGNED: _____ DATE: _____

Wagga kangaroos RLFC thank you for your consideration of our sponsorship proposal to support our club, we hope you choose to partner with the most successful club in Group 9 history.

Wagga Kangaroos RLFC – Group 9 First Grade Premiers

1962	1979	1999
1963	1985	2000
1971	1987	2001
1978	1994	2009

For further information please contact Peter Hurst on 0418 692963